

Media Contacts

Professional Marketing
Beth Glover or Diane Carnevale Jones
616.949.9104
ba.glover@sbcglobal.net

Woodstock Chimes Adds Music Collection to OneCoast's ND ONE Service

Woodstock Chimes, a worldwide leader in the manufacture of precision-tuned wind chimes and premium musical gifts, announces that it will add its Music Collection to OneCoast's National Division One (ND ONE) sales and marketing service effective April 1. Last year, OneCoast became the first and continues to be the only multi-line agency to offer a national sales representation service for the gift and home décor industries with the introduction of ND ONE for four select industry vendors: Woodstock Chimes, C.R. Gibson, Mud Pie, and New Creative (including Square Nest).

"The focused approach of OneCoast's ND ONE has been extremely successful with Woodstock's collections of musical windchimes and gifts," says Betsy Harrington, Senior Vice President of Sales for Woodstock. "Adding Woodstock's Music Collection to ND ONE will be a natural evolution of our sales partnership."

"We're excited to see Woodstock add its Music Collection to ND ONE," says John Keiser, Senior Vice President, Strategic Relationships, at OneCoast. "Our team has had considerable success in selling Woodstock's wind chimes; we are now excited to be able to bring our retailers the Music Collection as well"

The same ND ONE sales force that has been representing Woodstock's windchimes will also represent the Music Collection. In addition, Woodstock's Music Collection will be sold in all OneCoast ND ONE market showrooms including the Dallas Super Market, the Atlanta International Gift and Home Market, the LA Gift Market, the Chicago Gift Show and the New York International Gift Fair.

For media inquiries, please contact Professional Marketing at 616.949.9104 or info@PRcollect.com.

About Woodstock Percussion, Inc.:

Founded by music pioneers Garry and Diane Kvistad, Woodstock Percussion, Inc markets more than 100 different products in its Signature™ and Encore® Collections. In addition to its Environments line of garden accessories featuring the popular Dcuks designs, Woodstock's other home and garden offerings include hand-tuned chimes, bells, gongs, and musical fountains. The company's Music Collection® is a unique assortment of instruments from around the world that can be played and enjoyed without extensive training or practice. For more information on Woodstock Percussion, Inc., visit www.chimes.com or call 1.800.422.4463 or 845.657.6000.

About OneCoast

OneCoast is the largest national provider of sales and marketing services to vendors and retailers of home décor, gift and collegiate products. We help hundreds of vendors market and sell their products to thousands of retail organizations across the United States. Our customers include leading home décor, gift and collegiate vendors such as New Creative, C.R. Gibson, Global Views, Woodstock Chimes, Mud Pie, Crabtree & Evelyn, Feizy Rugs, and The Thymes. We market and sell their products on a regional and national basis to a wide variety of retailers ranging from tens of thousands of small, independent retail stores to large retailers like JC Penney, Bombay Company, Neiman Marcus, and web-only retailers like Amazon.com and SmartBargains.com. OneCoast is in the wholesale business and does not sell or market directly to consumers. For more information, visit www.onecoast.com or call 412-501-6050.