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## **Woodstock Percussion, Inc. Retains Professional Marketing for Public Relations Services**

Woodstock Percussion, Inc., a worldwide leader in the manufacture of precision-tuned wind chimes and premium musical gifts, has retained Professional Marketing, an award-winning public relations firm specializing in gifts, home décor and collectibles.

"Professional Marketing is an ideal fit for Woodstock," says Betsy Harrington, Senior Vice President of Sales for Woodstock. "The company's expertise in the industry and business-to-business communications will allow us to showcase Woodstock products more effectively."

Professional Marketing, located in Grand Rapids, Mich., has more than 20 years of experience representing clients in the gift and home industry. Founded in 1982 by Diane Carnevale Jones, Professional Marketing is a boutique consulting firm that specializes in the design and implementation of integrated marketing communications strategies and public relations.

For media inquiries, please contact Professional Marketing at 616.949.9104 or [info@PRcollect.com](mailto:info@PRcollect.com).

### **About Woodstock Percussion, Inc.:**

Founded by music pioneers Garry and Diane Kvistad, Woodstock Percussion, Inc markets more than 100 different products in its Signature™ and Encore® Collections. In addition to its Environments line of garden accessories featuring the popular Dcuks designs, Woodstock's other home and garden offerings include hand-tuned chimes, bells, gongs, and musical fountains. The company's Music Collection® is a unique assortment of instruments from around the world that can be played and enjoyed without extensive training or practice. For more information on Woodstock Percussion, Inc., visit [www.chimes.com](http://www.chimes.com) or call 1.800.422.4463 or 845.657.6000.

### **About Professional Marketing:**

Professional Marketing was founded in 1982 by Diane Carnevale Jones as a boutique public relations firm specializing in the art, gift, home furnishings, toys and collectibles industries. The company has more than 20 years of successful partnerships with editors and reporters, manufacturers, retailers, and trade associations. Some of Professional Marketing's well-known clients, past and present, include eBay, Inc., Royal Doulton, Thomas Kinkade, Marie Osmond Dolls, Christopher Radko, Swarovski, Hospice of Michigan, and GoCollect.com.

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