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Woodstock Chimes® Supports Hudson River Sloop Clearwater™

Portion of the company's Hudson River Chime™ profits will be donated to charity

(Shokan, N.Y.) -- Woodstock Chimes®, a leading manufacturer of precision-tuned windchimes, is supporting its local community Hudson River Sloop Clearwater, Inc., a nonprofit, member-supported corporation whose mission is to preserve and protect the Hudson River, its tributaries and related bodies of water. Debuting this June, Woodstock Chimes introduces its new Hudson River Chime™, which will be available in retail outlets nationwide, giving remote individuals the opportunity to aid this worthwhile cause. A generous portion of the sales generated by the chime will be donated to the organization supporting its mission to protect the Hudson River and create the next generation of environmental leaders.

“We’re proud to support this effort in our own way by creating a chime that allows us to make a contribution to Hudson River Sloop Clearwater with each chime sold,” says Woodstock CEO, Garry Kvistad. “Our company has been pursuing green efforts not only with the product materials we use, but with the assistance of organizations with similar missions. We hope this latest venture will inspire other companies to get involved in their own communities and beyond.”

This year marks the 400th anniversary of Henry Hudson’s journey up the river, the 40th anniversary of Hudson River Sloop Clearwater and the 90th birthday of its founder, music legend and environmental activist, Pete Seeger. The organization began with the launch of sloop *Clearwater*, a majestic replica of the sloops that sailed the Hudson in the 18th and 19th centuries. The 106-foot-long tall ship was among the first vessels in the U.S. to conduct science-based environmental education aboard a sailing ship, virtually creating the template by which such programs are conducted around the world today.

Since the launch of the *Clearwater*, more than half a million young people and hundreds of thousands of adults have experienced their first real look at an estuary’s ecosystem aboard the sloop. The *Clearwater* has become America’s Environmental Flagship, and was named to the National Register of Historic

Places in 2004 for its role in the environmental movement. Today, Hudson River Sloop Clearwater is partnering with schools and community leaders to raise the bar of environmental education again.

Additionally, each summer, Hudson River Sloop Clearwater reconnects Hudson Valley residents with their cultural heritage and traditions by bringing them down to the river for the Great Hudson River Revival, the country's oldest music and environmental festival. ⁱ

In honor of all that Pete Seeger has accomplished with his organization, the Hudson River Chime features five silver anodized aluminum tubes precision-tuned to the scale used in Seeger's 1961 song, "My Dirty Stream (The Hudson River Song)". This song's beautiful 5-note pentatonic scale is ideal for a windchime, due to its strong harmonies when the notes are played together. The cherry finished wood details of the chime are delicately crafted of bamboo, a sustainable resource that grows much faster than conventional hardwoods. The chime's feather features a prominent picture of the sloop *Clearwater*, and its large-sized hangtag presents detailed information on the Hudson River Sloop Clearwater organization. The chime measures 17.5" and retails for \$25.00.

"I'm tickled that Woodstock Chimes chose to honor the 40th anniversary of the Hudson River sloop *Clearwater's* launch by creating a chime tuned to the notes of my song "My Dirty Stream" and is supporting our efforts to defend and restore the Hudson River," says Pete Seeger.

The Hudson River Chime is part of Woodstock's Charitable Chimes™ Program, which was established to offer the harmonious sounds of Woodstock Chimes with an equally wonderful give-back feature. Each Woodstock Charitable Chime is linked to a specific, deserving cause, which is a recipient of a portion of the chime's sales.

Furthermore, Woodstock Chimes is celebrating its 30th anniversary throughout 2009. In commemoration, the company has unveiled a new tagline, "powered by the wind for 30 years."

To see a preview of the Hudson River Chime, please go to www.chimes.com and use the following path instructions: click View Our Products → Chimes, Bells & Gongs → Charitable Chimes → Hudson River Chime → Watch a video to learn more.

For more information on Woodstock Chimes® or to purchase a Hudson River Chime™, please visit www.chimes.com.

Company Name: Woodstock Chimes, 167 Dubois Road; Shokan, NY 12481
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Digital Images Available Upon Request

About Woodstock Chimes: Woodstock Chimes is a leading manufacturer of precision-tuned windchimes, award-winning musical instruments and soothing home and garden décor. Grammy® recipient Garry Kvistad and his wife, Diane, created their first product 30 years ago in New York's Hudson Valley, where the company continues to design gifts and accessories using superior materials found around the world. The result is a unique collection of over 200 different products that bring joyful sounds to people of all ages. Popular collections include: Asli Arts, Precious Stones, Woodstock Gongs, Inspirational Chimes, Temple Bells and, of course, its Classic Chimes. For more information on Woodstock Chimes, visit www.chimes.com or call (800) 422-4463.

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ⁱ <http://clearwater.org/new-about-us.html>