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Woodstock Chimes® Acquires Asli Arts

Asli Arts by Woodstock Chimes will begin shipping January 2009

(Shokan, N.Y.) -- Woodstock Chimes, a leading manufacturer of precision-tuned windchimes, recently obtained Asli Arts, a premier manufacturer of hand-crafted bamboo products. The strategic acquisition will further strengthen Woodstock Chimes' innovative product offerings to retailers worldwide. The company will debut *Asli Arts by Woodstock Chimes*, a new line of bamboo and capiz chimes featuring Asli Arts signature designs, at the 2009 winter markets. Additionally, the new line will introduce customers to an exquisite bamboo product originally designed by Asli Arts, artistically crafted bamboo curtains. All products are available for purchase as of December 1, 2008, and will ship in January of 2009.

“This is an extremely exciting moment for all of us at Woodstock Chimes,” says Garry Kvistad, owner and CEO of Woodstock Chimes. “Adding such beautiful, hand-crafted designs to our company allows us to bring even more exceptional products to our customers.”

Asli Arts was first founded by Ginny Rodin while living in Bali more than 30 years ago. Rodin found herself inspired by the talents and gentle spirits of the Balinese people, so she started a small export business selling handcrafted products to the U.S. Later in life, Rodin returned to the U.S. to raise her family and left the business behind. However, in 1994 Rodin returned to Bali to launch Asli Arts – Asli meaning "traditional" or "authentic" in Indonesian – which quickly became a sought-after company for all natural, hand-made bamboo and capiz chimes.

Asli Arts by Woodstock Chimes features striking bamboo products hand-crafted from a sustainable harvest of the highest quality bamboo, which grows much faster than conventional hardwoods. The collection's colorful Capiz chimes feature shells from pearl oysters farmed in Indonesia. The shells are carefully sorted, dried, sliced, shaped, sanded and dyed for the ultimate eye-catching designs. Production will continue to be centered in Bali and Vietnam, enlisting the

talents of highly skilled artisans and musicians to create the highest quality of brilliant color and soothing melodic sounds in every piece the artists craft, which make for a perfect complement to Woodstock Chimes' stellar product line of precision-tuned windchimes.

"The company has grown so far, so fast that it has far surpassed my original dream," reflects Rodin. "I couldn't be happier that Asli Arts will go on thriving through Woodstock Chimes and continue supporting the Balinese and Vietnamese artists."

This latest addition to Woodstock Chimes comes at a very exciting time, as the company celebrates its 30th anniversary in 2009. "With *Asli Arts by Woodstock Chimes* debuting at the winter markets and our anniversary taking place at the same time, 2009 is looking to be a very exciting year for the company," says Kvistad. "It has been an incredible 30 years, and hopefully the beginning of 30 more amazing years!"

For more information and to view the new products, please visit Woodstock Chimes' web site www.chimes.com.

Company Name: Woodstock Chimes, 167 Dubois Road; Shokan, NY 12481
800.422.4463, www.chimes.com

Digital Images Available Upon Request

About Woodstock Chimes: Woodstock Chimes is a leading manufacturer of precision-tuned windchimes, award-winning musical instruments and soothing home and garden décor. Grammy® recipient Garry Kvistad and his wife, Diane, created their first product 30 years ago in New York's Hudson Valley, where the company continues to design gifts and accessories using superior materials found around the world. The result is a unique collection of over 200 different products that bring joyful sounds to people of all ages. Popular collections include: Asli Arts, Precious Stones, Woodstock Gongs, Inspirational Chimes, Temple Bells and, of course, its Classic Chimes. For more information on Woodstock Chimes, visit www.chimes.com or call (800) 422-4463.

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