

For Release: January 2010

**Media Contacts**

Professional Marketing  
Jillian Lambert or  
Diane Carnevale Jones  
616.949.9104  
[jlambert@profmktg.com](mailto:jlambert@profmktg.com)



**Woodstock Chimes®**

**Woodstock Chimes® Announces New Sales Agency Representation**

Company adds more than 15 agencies with plans for a successful 2010

(Shokan, N.Y.) – Woodstock Chimes®, a leading manufacturer of precision-tuned windchimes, embraces its 31st year in business with an expansion of 17 new sales agencies throughout the continental United States. Woodstock Chimes began the winter show season in the Fox Premier Sales showroom at the Atlanta International Gift & Home Furnishings Market, where the company experienced wonderful exposure, exceptional support from the sales force and much anticipated success. As the show season carries on, so does Woodstock Chimes. The company continues to debut its latest products with its new sales agencies showing at multiple markets, including Dallas, Seattle, and New York.

“Over the past year, we have been developing new ideas and relationships in order to elevate business and strengthen our rebranding efforts of Woodstock Chimes. This is the latest step in the natural progression of this process,” says Garry Kvistad, owner of Woodstock Chimes. “We are looking forward to successful partnerships with these agencies and the continued excitement of experiencing company growth.”

Fox Premier Sales, a leading sales agency representing product lines from gift vendors in eight Southeastern states, was the first sales agency showroom to host Woodstock Chimes this season.

“The Atlanta market was a wonderful opportunity for us to introduce Woodstock Chimes as part of the Fox Premier Sales family,” says Marc Rice, president of Fox Premier Sales. “The company’s diverse product selection has proven to attract many customers. I have a longstanding history with Woodstock Chimes and am looking forward to the coming year and opportunities for our two companies to grow together.”

In addition to the company’s transition to new sales agencies, Woodstock Chimes is currently working to rebrand itself by focusing on its company owner, and professional musician, Garry Kvistad. It is through Garry’s innate ability to unite music with home and garden décor, that the company is able to create its award-winning product lines. Garry’s influence on the company’s product evolution, including its rapidly growing new age selection, continues to elevate Woodstock Chimes’ name in the industry. Kvistad covers the company’s January 2010 catalog in various vignettes and is featured in showroom signage, further establishing him as the ear, face and creative mind behind Woodstock Chimes.

To obtain the company's complete tradeshow schedule or find sales agency representation in your area, visit [www.chimes.com](http://www.chimes.com) or contact Betsy Harrington at [betsy@chimes.com](mailto:betsy@chimes.com) or 845-661-0047.

For more information about Woodstock Chimes products, please visit [www.chimes.com](http://www.chimes.com).

**About Woodstock Chimes:** Woodstock Chimes is a leading manufacturer of precision-tuned windchimes, award-winning musical instruments and soothing home and garden décor. Grammy® recipient Garry Kvistad and his wife, Diane, created their first product over 30 years ago in New York's Hudson Valley, where the company continues to design gifts and accessories using superior materials found around the world. The result is a unique collection of over 200 different products that bring joyful sounds to people of all ages. Popular collections include: Asli Arts, Precious Stones, Woodstock Gongs, Inspirational Chimes, Temple Bells and, of course, its Classic Chimes. For more information on Woodstock Chimes, visit [www.chimes.com](http://www.chimes.com) or call (800) 422-4463.

# # #